HDR for Profit

Presented by Professional Photographers Society of Central NY

April 20, 2011 • 6:00 - 10:00 p.m.

Justin's Grill • 6400 Yorktown Circle • East Syracuse, NY 13057

Learn how to use HDR properly and allow your photographic creativity to expand. The blending of art and technical skills has never been more important for a photographer.

This program will show you how to use the skill to make money in an untapped market in your community.

We will explore all three major software programs capable of HDR processing: Photoshop CS5™, Photomatix™ and Nik Software HDR Pro™. We'll analyze these programs and provide a comparison and unbiased opinion of each, highlighting their strengths and weaknesses.

In addition, you'll learn about image processing and proper capture techniques.

Photographers often give up on this relevant and profitable technique because they make mistakes in the capture and processing and get frustrated. We will show you a step-by-step process on how to create outstanding imagery.

Don't miss this one!

Doug Hansgate runs Advantage Media Productions, a full-service photography and video production studio that has been in operation since 1995. He has been shooting professionally for over 35 years and has grown with the technological changes that we have all seen throughout the last several decades. As a sought-after instructor in Adobe products (Lightroom™, Photoshop™, Sound Booth™, and Premiere™) and a variety of other programs including HDR software applications, Photshop Plugins (Nik™, alien Skin™, OnOne™, Portraiture™, Imagnomic™ and Topaz),system management tools, and artistic tools (Corel Painter™, Photoshop Painting), Doug has consistently shown his technical prowess. As a photographer, he teaches studio lighting, light metering for consistent lighting ratios, off-camera flash, natural light portraiture and fashion photography. He is currently working on two books due to be released in late 2011 and is getting ready to launch a new online educational program.